

New law provides that certain massage parlors, spas, and hotels, as well as every strip club, sexually-oriented business, highway truck stop, and highway rest stop shall display a posting alerting citizens to the assistance of the National Human Trafficking Resource Center (NHTRC) hotline.

New law provides for the wording of the posting and for the minimum size of such posting and that the wording of such posting be in bold typed print of not less than 14 point font.

New law provides that such posting shall be in English, Louisiana French, and Spanish, as well as any other language mandated by the Dept. of Public Safety and Corrections.

New law requires the Dept. of Revenue and the Dept. of Transportation and Development to notify the described establishments over which that department exercises any regulatory authority, to post on their respective websites a sample of the posting, and to enforce these provisions.

New law provides for a civil penalty of \$500 for each violation to be assessed by the appropriate state department or agency.

Effective August 1, 2012.

(Adds R.S. 15:541.1)